

# The Impact of Job Promotion and Work Discipline To Employee Performance at Kantor Pertanahan Kota Bekasi

Rini Ardista<sup>1</sup> Annisa Triswandini<sup>2</sup>

riniardista@stietribuana.ac.id<sup>1</sup>, annisatriswandini@gmail.com<sup>2</sup> Program Studi Manajemen STIE Tribuana<sup>1</sup>

Program Studi Manajemen Institut Bisnis Muhammadiyah Bekasi<sup>2</sup>

# ABSTRACT

The study aims to see if promotions and job discipline have affected the performance of employees at the bekasi city land office. The population in this study is the staff at Bekasi city land office. The sample pickup uses a population of 30. Data analysis methods use a correlated technique with product product, cromback alpha, and linear regression with the help of SPSS programs. Studies show that promotion (x1) has significant effect on the performance of employees (y) (sig. 0.002 < 0.05) and value t count (3.328) > t table on the right (1.672) and for t table on the left of the table (2.042). Work discipline (x2) has significant effect on the performance of employees (y) (sig. 0.004 > t table on the right (1.672) and for t on the table on the left for (2,042). As for the results of the test f of promotion (x1) and work discipline (x2) have significant impact on the performance of employees (y) (sig.  $0.000 \ 0.02$ ) and the value off count (7.750) > f table (4.170).

Keywords: promotion, job discipline, employee performance

# **RESEARCH BACKGROUND**

In general, low performance achievement is associated with low work motivation and vice versa The low work motivation of employees at the Bekasi City Land Office is shown from the level of employee discipline, which is seen from the declining attendance of employees and the number of employees who arrive late In line with what was expressed (Sinungan, 2021), the more often the employee is absent, the more the employee's work motivation will decrease

In addition to the level of attendance, other data that can show low employee motivation is seen from lateness The attendance system at the Bekasi City Land Office uses a fingerprint system, automatically from this system the entry hours of the employees will be known It can be seen that there are still many employees who arrive late and the percentage of lateness that has increased and decreased unstable This indicates that there are still many employees who arrive late from the time specified by the company. This shows the lack of

Rini Ardista<sup>1</sup> Annisa Triswandini<sup>2</sup>

The Impact of Job Promotion and Work Discipline To Employee Performance at Kantor Pertanahan Kota Bekasi



motivation for employees to come to work on time, of course in carrying out work will not be effective and efficient In connection with this, steps are taken to support and improve position promotion, work discipline on employee performance

# LITERATURE REVIEW

### **Employee Performance**

Performance is the result that has been achieved by employees (Mangkunegara, 2019), performance is the result of employee work in terms of quality or quantity that has been achieved by an employee in carrying out his duties in accordance with the responsibilities given to employees. Afandi, (2018) "performance is the result of work that can be achieved by a person or group of people in a company in accordance with their respective authorities and responsibilities in an effort to achieve organizational goals illegally, not violating the law and not contrary to morals and ethics".

Performance is the result of a person's work and work behaviour in a certain period Synthesised performance is the work result that can be achieved by an employee in a certain organisation according to his authority and responsibilities in a certain period of time and assessed by his direct supervisor in an effort to achieve organisational goals, which is reflected in the dimensions: targets, quality, completion time, and compliance with principles; with indicators: work results, ability, effectiveness, efficiency, speed, accuracy, and responsibility (Kasmir, 2016).

### **Job Promotion**

Position promotion is the transfer of employees/employees, from one position/place to another higher position/place and followed by higher duties, responsibilities, and authorities than the previously occupied position And in general, promotions are followed by an increase in income and other facilities Awards for performance results are usually expressed in the form of promotions An employee views a promotion as the most attractive thing compared to other compensation, this is because the promotion is permanent and valid for a long period of time The term promotion means advancement, where a promotion can occur when an employee is promoted from a low position to a higher position Salary increases and responsibilities usually accompany job promotions

Siagian, (2019) "Promotion occurs when an employee is transferred from one job to another job with greater responsibility, higher level in the position hierarchy and greater income." M. S. P. Hasibuan, (2020) "Promotion means a transfer of authority and responsibility to a higher position in the organization followed by obligations, rights, status and income greater than before".

### Work Discipline

Hasibuan, S. H., & Munasib, (2020) "discipline is a person's awareness and willingness to obey all agency regulations and applicable social norms". Based on the above understanding, it is concluded that work discipline is an attitude, behavior, and act that is in accordance with

The Impact of Job Promotion and Work Discipline To Employee Performance at Kantor Pertanahan Kota Bekasi

Rini Ardista<sup>1</sup> Annisa Triswandini<sup>2</sup>

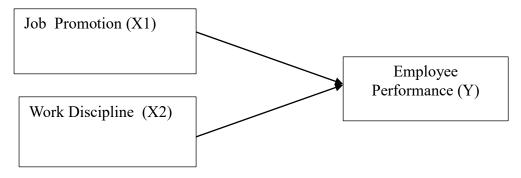


the rules both written and unwritten, and if it is violated, there will be sanctions for the violation".

Dewi, (2019) Discipline comes from the United Kingdom disciple which means follower or adherent, teaching, practice and so on Sinambela, (2021) regulations are very necessary to create good order in the office where the workplace works, because the discipline of an office or workplace is said to be good if some employees obey the existing regulations Discipline is needed by both the individual concerned and the agency, because discipline really helps individuals to straighten out what can and cannot be done in an office Discipline shows a condition or attitude of respect that exists in employees towards the rules and regulations of the organization Agustini, (2019) "Work discipline is also the willingness and obedience to behave in accordance with the regulations in the agency concerned."

#### **Theoretical Framwork**

A framework of thought is a model that describes how a theory's relationship with important factors is known in a particular problem Based on the background of the problem, theoretical review and the results of previous research that give the conclusion that there is an influence of position promotion and work discipline on employee performance, the following theoretical framework can be made:



**Figure 1. Theoretical Framework** 

### **DISCUSSIONS AND RESULT Respondents Characteristics**

To find out the Promotion of Position and Work Discipline on Employee Performance, the author distributed a questionnaire to 50 PPNPN respondents of the Bekasi City Land Office Overview of Respondents Based on Education Of the 50 respondents who were sampled in this study, the level of education of the respondents can be seen in the following table:

The Impact of Job Promotion and Work Discipline To Employee Performance at Kantor Pertanahan Kota Bekasi

Rini Ardista<sup>1</sup> Annisa Triswandini<sup>2</sup>



Education Background								
	Fraguency Percent Valid							
		Frequency	Percent	Percent	Percent			
Valid	SMA	12	36,4	36,4	36,4			
	D3	8	24,2	24,2	60,6			
	<b>S</b> 1	13	39,4	39,4	100,0			
	Total	33	100,0	100,0				

# Table 1 Number of Respondents by Education

Sourced: Data Proceed by SPSS 26 (2023)

# Data Analysis & Discussions

This research was conducted at the Bekasi City Land Office which is located at jl. Chairil Anwar no.25. Where the object of this research is PPNPN employees of the Bekasi City BPN Office. The research through the dissemination of this questionnaire aims to measure whether there is a significant influence between the variables of Position Promotion (X1) and Work Discipline (X2) on Employee Performance (Y).

# **Frequency Test**

Based on the results of the rist, it is known that N and the sum of all valid Y variable data (Performance) amount to 33 out of 33 sample data, the minimum value is 2 and the maximum value is 5. It is known that the mean value is 4.348 and the standard deviation is 0.529 which means that the mean value is greater than the standard deviation value so that the data deviation is low, so the distribution of the value is even.

X1 (Departmental Promotion) has a minimum value of 1 and a maximum value of 5. It is known that the mean of X1 is 4.814 and the standard deviation is 0.595 which means that the value of the mean is greater than the standard deviation so that the data deviation is low, so the distribution of the value is even.

X2 (Work Discipline) has a minimum value of 2 and a maximum value of 5. It is known that the mean of X2 is 4.160 and the standard deviation is 0.553 which means that the value of the mean is greater than the standard deviation so that the data deviation is low, so the data distribution is evenly distributed

### Validity Test

Based on table 4.5, it shows that the variable questionnaire for Position Promotion (X1) is declared valid. Based on table 4.6, it shows that the questionnaire for the variable of Work Discipline (X2) is declared valid. Based on table 4.7, it shows that the variable questionnaire for Employee Performance (Y) is declared valid.

Rini Ardista<sup>1</sup> Annisa Triswandini<sup>2</sup>

The Impact of Job Promotion and Work Discipline To Employee Performance at Kantor Pertanahan Kota Bekasi



# .Reliability Test

# Table 2 Reliability Test Results of Job Promotion (X1)

<b>Reliability Statistics</b>				
Cronbach's Alpha	N of Items			
,760	13			

Sourced: Data Proceed by SPSS 26 (2023)

Table 2 shows that the reliability value of the Position Promotion level has a Cronbach Alpha of 0760, the value has a limit above 07, so it can be said to be reliable Thus, it can be concluded that the statements in the Position Promotion variable are reliable.

Table 3 Reliability Test Results Work Discipline (X2)						
	<b>Reliability Sta</b>	tistics				
_	Cronbach's Alpha	N of Items				
-	,759	13				

Sourced: Data Proceed by SPSS 26 (2023)

Table 3 shows that the reliability value of Work Discipline has a Cronbach Alpha of 0759, the value has a limit above 07, so it can be said to be reliable Thus, it can be concluded that the statements in the Work Discipline variable are reliable.

Table 4 Relia			ee Performance (Y)
	Reliability	Statistics	_
	Cronbach's		
	Alpha	N of Items	
	,766	i 13	-
	Sourced: Data Proceed	l by SPSS 26 (2023	)

Table 4 shows that the Employee Performance reliability value has a Cronbach Alpha of 0766, the value has a limit above 07, so it can be said to be reliable Thus, it can be concluded that the statements in the Employee Performance variable are reliable

Rini Ardista<sup>1</sup> Annisa Triswandini<sup>2</sup>

The Impact of Job Promotion and Work Discipline To Employee Performance at Kantor Pertanahan Kota Bekasi



# **Classic Assumption Test**

	Tests of Normality							
	Kolmogorov-Smirnov <sup>a</sup> Shapiro-Wilk							
	Statistic	df	Sig.	Statistic	Df	Sig.		
X1	,187	33	,005	,919	33	,017		
X2	,191	33	,003	,897	33	,005		
Y	,206	33	,001	,891	33	,003		
a. Lillie	fors Significanc	e Correction						

#### Table 5 Normality Test Results Kolmorogov-Smirnov

Sourced: Data Proceed by SPSS 26 (2023)

From the data above, it shows that the Sig value is below 05, so it can be concluded that the distributed data is not numerical This can happen because the distribution of the questionnaire is only in the PPNPN section that has the same educational background, namely high school equivalent The data can be seen from table 6 below:

#### Table 6 Normality Test Result – Respondents Positions

Respondents Positions						
			Valid	Cumulative		
	Frequency	Percent	Percent	Percent		
Valid PPNPN	33	100,0	100,0	100,0		

Sourced: Data Proceed by SPSS 26 (2023)

#### Tabel 7 Normality Test Result – Education Background

Education Background								
				Valid	Cumulative			
		Frequency	Percent	Percent	Percent			
Valid	SMA	12	36,4	36,4	36,4			
	D3	8	24,2	24,2	60,6			
	<b>S</b> 1	13	39,4	39,4	100,0			
	Total	33	100,0	100,0				

Sourced: Data Proceed by SPSS 26 (2023)

Rini Ardista<sup>1</sup> Annisa Triswandini<sup>2</sup>

The Impact of Job Promotion and Work Discipline

To Employee Performance at Kantor Pertanahan Kota Bekasi



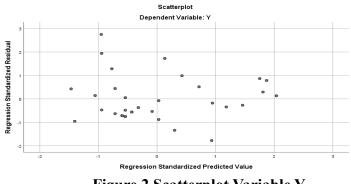
# **Multicollinearity Test**

				Coefficients <sup>a</sup>				
			ndardized fficients	Standardized Coefficients			Collinea Statisti	
	Model	В	Std. Error	Beta	Т	Sig.	Tolerance	VIF
1	(Constant)	22,491	7,601		2,959	0,000		
	X1	,145	,204	,168	3,328	0,002	,394	2,538
-	X2	,451	,240	,443	3,904	0.004	,394	2,538

# Table 8 Multicollinearity Test Results

Sourced: Data Proceed by SPSS 26 (2023)

From the above data, it can be seen that the tolerance value of the two independent variables is 0.394 > 0.1 VIF is 2.538 < 10, so it can be concluded that in the regression model there is no multicollinearity problem.



**Figure 2 Scatterplot Variable Y** 

In the performance variable figure, it can be seen that the points of the scatterplot graph have a clear distribution and the points are above and below the number 0 on the Y axis This is influenced by the lack of information about the promotion aspect of positions to encourage better employee performance

Based on the regression results shown in table 415, it can be concluded in this linear equation as follows:

$$\mathbf{Y} = \mathbf{a} + \mathbf{b}\mathbf{1} \mathbf{x}\mathbf{1} + \mathbf{b}\mathbf{2} \mathbf{x}\mathbf{2}$$

Rini Ardista<sup>1</sup> Annisa Triswandini<sup>2</sup>

The Impact of Job Promotion and Work Discipline To Employee Performance at Kantor Pertanahan Kota Bekasi



SMART Management Journal Vol. 4 No. 1 October 2023 P-ISSN: 2746-0932, E-ISSN: 2798-3781

Remarks:

Y = Dependent Variable A = Constanta b1 x1 = Coefficient Regression b2 x2 = Independent Variables

Y = 22,491 + 0,145 X1 + 0,451 X2

### **Goodness of Fit Test Results**

# Table 9 Coefficient of Determination of Position Promotion Level and Work Discipline

Model Summary <sup>b</sup>							
Mode			Adjusted R	Std. Error of	Durbin-		
1	R	R Square	Square	the Estimate	Watson		
1	,584 <sup>a</sup>	,341	,297	3,731	1,651		
a. Predictors: (Constant), X2, X1							
b. Deper	ndent Va	riable: Y					

Sourced: Data Proceed by SPSS 26 (2023)

Based on the results of calculations through SPSS (Statistical Product and Service Solution) as in the table above, it can be seen that the adjusted value of R2 (R Square) is 0341, this can show the magnitude of the role of independent variables (X1 and X2), namely Position Promotion and Work Discipline together can affect the dependent variable (Y) of employee performance by 341% while the remaining 659% of the variation in the value of the dependent variable is explained by other variables that are not studied

Model Summary <sup>b</sup>							
Mode		R	Adjusted R	Std. Error of the	Durbin-		
1	R	Square	Square	Estimate	Watson		
1	,513 <sup>a</sup>	,263	,239	3,880	1,614		
a. Pred	a. Predictors: (Constant), X1						
b. Depe	endent Va	riable: Y					

Sourced: Data Proceed by SPSS 26 (2023)

Rini Ardista<sup>1</sup> Annisa Triswandini<sup>2</sup>

The Impact of Job Promotion and Work Discipline To Employee Performance at Kantor Pertanahan Kota Bekasi



Based on table 10, which partially affects the variable of Position Promotion (X1) on Employee Performance (Y) by 263%

	Table 11 Coefficient of Determination of Work Discipline Level						
Model Summary <sup>b</sup>							
			Adjusted R	Std. Error of the	Durbin-		
Model	R	R Square	Square	Estimate	Watson		
1	,574 <sup>a</sup>	,330	,308	3,701	1,603		
a. Predic	a. Predictors: (Constant), X2						
b. Dependent Variable: Y							
		Source	ed: Data Proceed by S	SPSS 26 (2023)			

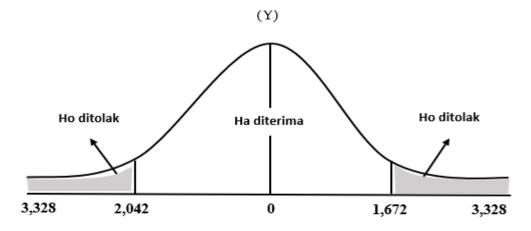
Based on table 11 which partially affects the variable Work Discipline (X2) on Employee Performance (Y) by 330%

#### **T-Test**

 Table 12 T-Test Result Variable Job Promotion (X1)

Coefficients <sup>a</sup>						
		Unstandardized Coefficients		Standardized Coefficients	T	Sig.
Model		В	Std. Error	Beta		
1	(Constant)	22,491	7,601		2,959	0
	X1	0,145	0,204	0,168	3,328	0,002

#### Sources: Data Proceed by SPSS 26 (2023)



Rini Ardista<sup>1</sup> Annisa Triswandini<sup>2</sup>

The Impact of Job Promotion and Work Discipline

To Employee Performance at Kantor Pertanahan Kota Bekasi



# Figure 3 T-Test Curve of variable Job Promotion (X1) to Employee Performance

Based on table 12 and Figure 3 of Position Promotion (X1) has a significant influence on the performance of employees (Y) (Sig 0002 < 005) and the value of t calculation (3328) > t of the right table is (1672) and for t of the left table is (2042) The following is a partial t-test through the variable of Work Discipline (X2) on Employee Performance (Y).

# CONCLUSIONS AND SUGGESTIONS

# Conclusions

Based on the results of research and discussion on the influence of Position Promotion and Work Discipline on the performance of Employees at the Bekasi City Land Office, the following conclusions can be drawn:

- 1. Based on research conducted by the author at the Bekasi City BPN Office It is known that there is a decrease in work productivity This is influenced by the lack of information about the promotion aspect of positions to encourage better employee performance
- 2. 2Based on the collection of data aimed at the object of research, namely the variables of Position Promotion (X1) and Work Discipline (X2) by using the dissemination on the questionnaire and the available answers gradually obtained data that can be processed through SPSS version 26.
- 3. The data from the research results were processed by the SPSS 26 method The author collected data that showed that the aspects of Position Promotion (X1) and Work Discipline (X2) had a positive relationship with Employee Performance (Y) As the function that has been processed into Y = 22491 + 0145 X1 + 0451 X2
- 4. 2 Based on the positive relationship, the author concludes that there is an influence either jointly or partially, which has been proven in the t test and f test as described in the data above
- 5. Based on the joint influence that partially affects the variable of Position Promotion (X1) on Employee Performance (Y) by 26.3%. Because together they produce significant results between the influence of Position Promotion (X1) on Employee Performance (Y). And based on the influence of the work discipline variable (X2) on Employee Performance (Y) by 33.0%. Because together they produce significant results between the influence of the level of Work Discipline (X2) on Employee Performance (Y).

### Suggestion

From the results of the research on the influence of position promotion and work discipline on employee performance at the Bekasi City Land Office, the author will propose suggestions that hopefully can be useful for all of us, namely:

1. Theoretical Advice

Rini Ardista<sup>1</sup> Annisa Triswandini<sup>2</sup>

The Impact of Job Promotion and Work Discipline To Employee Performance at Kantor Pertanahan Kota Bekasi



Based on the research that has been carried out at the Bekasi City Land Office, it can be suggested for future researchers to be able to add subjects to the research, this is done so that the research can really represent the state of the research population. Then it can be suggested to try other factors that can affect performance such as educational background, skills, motivation, income level and so on in the next research.

# 2. Practical Advice

- a. It is hoped that the Head of the Bekasi City Land Office can continue to maintain, pay attention, and maintain existing employees so that employees feel enthusiastic and comfortable to work and increase the promotion of positions given to employees so that in the future the company can continue to develop.
- b. It is hoped that the Head of the Bekasi City Land Office will continue to support the process of carrying out the duties of employees and give appreciation to employees who have good performance so that they can be more motivated in improving their work discipline.
- c. It is hoped that all employees at the Bekasi City Land Office will be more aware of their obligations as employees to obey all applicable rules to improve work discipline and make the work environment more comfortable
- d. It is hoped that the next researcher will research and analyse variables outside of this research variable on the same object so that the next research becomes a perfect research

# REFERENCES

Afandi, P. (2018). *Manajemen Sumber Daya Manusia*. *Bahan Ajar Manajemen Sumber Daya Manusia (Msdm)*. Medan: Cv.Sentosa Deli Mandiri.

Agustini, F. (2019). Strategi Manajemen Sumber Daya Manusia. Ilmiah Mahasiswa Akuntansi, 126-131.

Badriyah, (2018). Prestasi Kerja Pegawai di Organisasi. Sumber Daya Manusia, 122-137.

Dewi, A. D. (2019). Pengaruh Pelatihan Dan Motivasi Kerja Terhadap Kinerja Karyawan Perusahaan Daerah Pasar Surya Surabaya (Doctoral Dissertation, Universitas Muhammadiyah Surabaya).

Rini Ardista<sup>1</sup> Annisa Triswandini<sup>2</sup>

The Impact of Job Promotion and Work Discipline To Employee Performance at Kantor Pertanahan Kota Bekasi



Ghozali, I. (2019). Aplikasi Analisis Multivariete Dengan Program IBM SPSS 23 (Edisi 8).

- Hasibuan, S. H., & Munasib, A. (2020). Pengaruh Beban Kerja, Disiplin Kerja Dan Kompensasi Terhadap Kinerja Guru. Maneggio. *Jurnal Ilmiah Magister Manajemen*.
- Hasibuan, M. S. (2018). Manajemen Sumber Daya Manusia. Pengaruh Disiplin Kerja Terhadap Kinerja
- Hasibuan, M. S. P. (2019). Manajemen Sumber Daya Manusia. Pengaruh pada Kinerja Pegawai
- Husein, U. (2018). Metode Penelitian Untuk Skripsi dan Tesis Bisnis. Manajemen Sumber Daya Manusia.
- Kasmir. (2019). Manajemen Sumber Daya Manusia (Teori dan Praktik). Pengaruh Promosi Jabatan
- Mangkunegara. (2019). Manajemen Sumber Daya Manusia Perusahaan.Pengaruh Disiplin Kerja
- Prasadja Ricardianto, (2018). Manajemen Sumber Daya Manusia. Sumber Daya Manusia
- Sedarmayanti. (2019). Manajemen Sumber Daya Manusia Reformasi Birokrasi dan Manajemen Pegawai Negeri Sipil, PT. Refika Aditama, Bandung.
- Siagian. (2021). Manajemen Sumber Daya Manusia. Determinasi Motivasi Kerja Dan Kinerja Pegawai: Total Quality Management Dan Gaya Kepemimpinan . Ilmu Hukum Humaniora Dan Politik, 371-389
- Simamora. (2019). Manajemen Sumber Daya Manusia. Model Kinerja Karyawan, Kompetensi, Kompensasi, Dan Motivasi (Literatur Review Msdm). Ilmu Multi Disiplin, 1-14.

Sinambela. (2019). Manajemen Sumber Daya Manusia. Jakarta: Bumi Aksara.

Sinungan. (2018). Manajemen Sumber Daya Manusia dan Produktivitas Kerja.

Soekidjan. (2019). Manajemen Sumber Daya Manusia. Jakarta: Bumi Aksara.

Sugiyono. (2019). Metode Penelitian dan Pengembangan, Research and Development, Untuk Bidang: Pendidikan, Manajemen, Sosial, Teknik.

Rini Ardista<sup>1</sup> Annisa Triswandini<sup>2</sup>

The Impact of Job Promotion and Work Discipline To Employee Performance at Kantor Pertanahan Kota Bekasi



Sugiyono. (2019). Metode Penelitian Kuantitatif, Kualitatif, dan R & D. Alfabeta.

Sugiyono. (2017). Metode Penelitian Kuantitatif, kualitatif dan R&D. Manajemen SDM

Tambunan, L. T. (2020). Pengaruh Pengembalian Kredit Nasabah Terhadap Kinerja Keuangan Pada Koperasi Serba Usaha Soraya Kota Pakpak Barat Tahun 2014-2018. *Ilmiah Maksitek* 

Rini Ardista<sup>1</sup> Annisa Triswandini<sup>2</sup>

The Impact of Job Promotion and Work Discipline To Employee Performance at Kantor Pertanahan Kota Bekasi